

Julien Biere & Brigitte Weidmann Win IndieFEST Film Award of Excellence

The feature documentary "50 Ways to Look at Age" has won a prestigious Award of Excellence from the IndieFEST Film Awards, Calfifornia. The award was given for its exceptional conceptual approach and impact.

Director <u>Julien Biere</u>: "There is a lot of rhetoric about longevity, dementia and silver agers. But how it feels to become old and be old we rarely hear. So we decided to record non-staged, in-depth interviews with 40 people between 60 and 96 from 10 European countries, on how they experience aging and how they cope with it, and also 10 interviews with young people on how they look at age and the older generation. Out of the 1500 statements we recorded the most stunning 200 answers were selected for this feature doc. Throughout the 4 years' production time I collaborated with photo artist <u>Brigitte Weidmann</u> as co-producer. Her congenial photography and <u>Philippe Matic-Arnauld de Lions'</u> original sound track helped to make 50 WAYS TO LOOK AT AGE a thought provoking and inspiring film - a tool for reflection on demographic change which has become a key issue in our society."

The IndieFEST Film Awards recognizes film, television, videography and new media professionals who demonstrate exceptional achievement in craft and creativity, and those who produce standout entertainment or contribute to profound social change. Entries are judged by highly qualified professionals in the film and television industry. Information about the IndieFEST and a list of recent winners can be found at www.theindiefest.com

In winning an IndieFEST Film Award, Julien Biere and Brigitte Weidmann join the ranks of other high-profile winners of this internationally respected award. Rick Prickett, who chairs The IndieFEST Film Awards, had this to say about the latest winners, "The IndieFEST is not an easy award to win. Entries are received from around the world from powerhouse companies to remarkable new talent. The IndieFEST helps set the standard for craft and creativity. The judges were pleased with the exceptionally high quality of entries. The goal of The IndieFEST Film Awards is to help winners achieve the recognition they deserve."

For more information call +49(0)8862 - 661 53 20, mail to info@livonglonger.eu or visit www.livinglonger.eu